

## Online Advertising Opportunities

### on PackageDesignMag.com

#### Three Zones for Targeted Impact & Maximum Value

Advertise on PackageDesignMag.com and catch the eye of the thousands of unique visitors who come to PackageDesignMag.com. Choose the zone that's right for you:

#### Zone 1: Index/Current

Includes the PackageDesignMag.com index page and all current issue pages.

#### Zone 2: Archives

Includes all pages within PackageDesignMag.com's complete editorial archives.

#### Zone 3: Balance of Site

Includes all pages within the PackageDesignMag.com site not included in the categories above.



#### Sizes and Specs

Advertisements on PackageDesignMag.com can be purchased in a number of sizes and page locations. For an ad size/location not listed below, contact your sales representative to discuss customizable options.

- A** Upper Frame Banner — 468 x 60 pixels
- B** Top Main Banner — 468 x 60 pixels
- C** Left-hand side buttons (below navigation) — 120 x 120 pixels and 120 x 240 pixels. Call for custom lengths.
- D** Right-hand side buttons — 120 x 120 pixels and 120 x 240 pixels. Call for custom lengths.



### Rates (per month, three month minimum)

	Zone 1	Zone 2	Zone 3
Upper Frame Banner	\$650	\$550	\$450
Top Main Banner	\$650	\$550	\$450
Right Side (120 x 240)	\$600	\$500	\$500
Right Side (120 x 120)	\$500	\$400	\$400
Left Side (120 x 240)	\$600	\$500	\$500
Left Side (120 x 120)	\$500	\$400	\$400

For custom sizing and individualized zone packages, please contact Christopher Lyons, Publisher, at 610-296-3001 ext. 100 or email [clyons@lyonsmediainc.com](mailto:clyons@lyonsmediainc.com)

### Tens of thousands of visitors per month!

Each month, tens of thousands of visitors visit PackageDesignMag.com for the latest news and insight into the fast-paced package design field. For complete viewership statistics for PackageDesignMag.com, contact your sales representative.